

CITY OF ELKHART

FINAL REPORT FOR “GENESIS PROGRAM” PROJECT

YEAR 2004

RECIPIENT NAME: The Studio - ElkArt DANCE! Project
ADDRESS: 228 South Main Street (not mailing address)
CITY: Elkhart **STATE:** IN **ZIP:** 46516
TELEPHONE: 848-4268
CONTACT PERSON: Sally Roth and Stephanie Pairitz
TITLE: Project Directors
MAILING ADDRESS: 185 Manor Ave. Elkhart, IN 46516

- 1) **NUMBER OF INDIVIDUALS BENEFITING:** 1723
- 2) **NUMBER OF ARTISTS PARTICIPATING:** 34
- 3) **DESCRIBE IN DETAIL HOW YOUR “GENESIS PROGRAM” FUNDS WERE USED.**
- 4) **DISCUSS IN DETAIL THE IMPACT OF YOUR GENESIS FUNDED ACTIVITY ON YOUR COMMUNITY.**
- 5) **LIST OTHER FUNDING SOURCES:** “In Kind” donations from Paul Thomas Shoes, The Elkhart Truth, Express Press, Kohl’s, and The Studio.

Budget Summary Sheet

ElkArt DANCE! Project

Expenses	Genesis	In-Kind	Total
Contractual Personnel:	\$2640	\$1060	\$3700
Workshop instructors	\$2640	\$360*	\$3000
Administrative	---	\$700*	\$ 700
Supplies:	\$1304.33	\$1234.98	\$2539.31
Dance shoes	\$1183	\$1191 Paul Thomas Shoes	\$2374
T-shirts	\$121.33	\$43.98 Kohl's	\$165.31
Rental Space: \$50/hr	---	\$1275*	\$1275
Marketing:	\$1055.67	\$680.04	\$1735.71
Elkhart Truth Ads	\$934.26	\$555.01 Elkhart Truth	\$1489.27
Flyers	\$121.41	\$125.03 Express Press	\$246.44
Scholarships:	-----	\$800*	\$800
Project's Total	\$5000	\$5050.02	\$10,050.02

*Donations made by The Studio

Genesis Program Report 2004

ElkArt DANCE! Workshops and School Tour

- Genesis Program funds were used to provide 1500 elementary school-aged students with a high energy experience of dance performance and education. This was accomplished by touring three Elkhart elementary schools with a children's performance of "Peter and the Wolf." The Studio used this tour to introduce upcoming ElkArt DANCE! Workshops by distributing flyers @ \$121.41.

The first ElkArt DANCE! workshop was held June 7-11, 2004. Eight hours of dance classes were taught by two professional dance instructors @480.00. ElkArt DANCE! T-shirts were provided for participants to perform in *The Rhapsody in Green* Festival @ \$121.33. Genesis Program funds were used to provide tap and jazz shoes for each of the participants @ \$1183.00.

The second ElkArt DANCE! workshop began September 11, 2004 and will continue through January 18, 2005. An 18 week workshop allows students a deeper exploration into the disciplines of tap and jazz dance at a pace that is more conducive to their school-year schedule. To advertise the ElkArt DANCE! Workshops in August when students are not in school, we added ElkArt DANCE! information to our fall dance ads with *The Elkhart Truth* @\$934.26. Thirty-six hours of dance classes are being taught by two professional dance instructors @ \$2160.00.

- Impact of this Genesis funded project on the Elkhart Community:

An estimated 1500 Elkhart elementary school students viewed "Peter and the Wolf" at *Mary Beck, Riverview, and Monger* schools in March 2004. They were an enthusiastic audience inspired by a cast of dancers in the same age group as themselves. Feedback from the schools was very positive and many students lingered after the performance to demonstrate some of their favorite dance moves. When encouraged to take a dance class, several explained they could not normally afford classes but maybe they could do a workshop.

The first *ElkArt DANCE!* workshop consisted of 15 Elkhart elementary students, who qualified for the free or reduced lunch program at their school. A majority of these students were of a minority ethnic background. These students were provided with tap shoes for classes that met every night for the week of June 7-11. The 1 ½ hour classes consisted of 5-10 minute video tape performances of American tap dance icons: Savion Glover, Peg-Leg Bates, Fred Astaire, Eleanor Powell, Gene Kelly and the Nicholas Brothers. Students were then taught the basics of tap technique, syncopation, and rhythmic combinations. Students learned a tap dance which they were able to perform at Elkhart's annual *Rhapsody in Green Festival* to an estimated audience of 150 people. Students in the program received media coverage by *The Elkhart Truth* and *WSJV* 9 O'clock News. Parents/grandparents completed a written survey at the end of the workshop. Of the 85% who completed the survey, 100% indicated the workshop exceeded their expectations. Two students received a nine month dance scholarship for the school year 2004-2005.

The second series of *ElkArt DANCE!* workshops began September 11, 2004 and will continue through January 18, 2005. An 18 week workshop allows students a deeper exploration into the disciplines of tap and jazz dance at a pace that is more conducive to their school semester schedule. This workshop consists of two separate classes in two different American dance forms: Jazz and Tap. This second group of workshops tripled the number of participants in our first workshop with 26 students participating in the jazz class and 21 students participating in the tap class. These are students who qualify for the free or reduced lunch program at their school. Approximately 90% of these male and female students are of a minority ethnic background. Each student is provided with tap and/or jazz shoes for their classes. Feedback has been very positive and is supported by their continued attendance. Students are hard-working, well-behaved and enthusiastic about their dance opportunity. Students are working on choreography they will perform.

The over-all benefits of an outreach art program such as this are innumerable. A community of people exposed to artistic thinking and problem solving is a community of creative thinkers, tolerant to new ideas, with enhanced intellectual skills.